



Louis Vuitton – Series 3 Exhibition London

Stretch Ceilings Ltd are proud to have recently installed a new ceiling system of 650m² across 23 panels for the prestigious Louis Vuitton, Series 3 exhibition at 180 The Strand, London. The unconventional, month long exhibition, invited its visitors to a reinterpretation of a fashion show to discover the inspirations behind the Autumn collection.

The black, grey and white lacquer ceilings were supplied and installed to span over 5 zones in the exhibition; The Magic Mall, Infinity Room, Walk in Wardrobe, Artisan and Laser Cut Room.

Our installation and sales care was described as “1st Class Service” by our client, having worked closely with them to achieve effective production and phased installation within the tight time scale.

Our mirror like, Lacquer finish material provides up to 78% light reflectance and is ideal for creating unique, eye-catching features as seen in the Magic Mall of the exhibition. The image projection that circulated the room was mirrored in the ceilings and gave another completely diverse visual dimension to the display area.

The lightweight robust Stretch material is ideally suited for exhibitions due to its quick and clean installation, large unsupported spans and variety of finishes. The material is approved to the European Fire Classification B S1 d0, equivalent to Class ‘0’ and can be reused if necessary.

The option to use vinyl graphics or printing on the material will allow for company logos, contact details, and images to be displayed on the material. In addition, images and logos can be projected effectively onto the face or even onto the rear when using the Translucent finishes which allow up to 74% light transmission.

